

North Country Matters Production Resumes

POTSDAM - North Country Matters, the local video news magazine produced by WCKN under the direction of Dan Dullea of the Center for Excellence in Communication at Clarkson University, will start taping shows next week.

The NCM civic partners working to educate north country residents about critical public policy issues facing our region include AAUW-St. Lawrence County, the League of Women Voters of St. Law-

rence County, and Clarkson Media and Mass Communication students, who provide the technical expertise for the productions. The shows are taped in the WCKN studio on the Clarkson campus.

Potsdam's Donna Seymour, one of the NCM programming organizers for AAUW-St. Lawrence County, said, "We are grateful to WCKN, Clarkson's Dan Dullea, and his media students for their part in making community-based civic

journalism come alive in the North Country each semester."

This semester's shows will feature local politicians, candidates for public office, and area experts discussing a variety of topics of local interest. The half-hours shows will be broadcast on local public access TV as well as on YouTube for later viewing.

"The unique opportunity we have to educate people about important community

issues through North Country Matters provides a great service to voters and the public," said Kathleen Stein, Canton, president of the League of Women Voters of SLC.

Among this season's guests will be town of Potsdam Supervisor Marie Reagan, giving a Town Check-up on local issues. NCM will also take an in-depth look at some of the ballot issues before the voters on Election Day, Nov. 5.

BOCES Superintendent Tom Burns, a frequent NCM guest, will be back to discuss the school merger process, something the Potsdam and Canton school districts will

be exploring over the next two years. His colleague, Steven Todd, will discuss grants as an education funding mechanism and how BOCES can help local districts in a different show.

The popular and informative Conversations with Candidates will be back, as well. Both candidates for St. Lawrence County District Attorney, incumbent Nicole Duve and challenger Mary Rain, will sit down in separate interviews to discuss the issues surrounding their respective races. Candidates from other local races are also booked.

A later NCM guest is As-

semblywoman Addie J. Russell, who will discuss the 2013 legislative year, local issues of concern in her River District, and take a look at what the 2014 legislative season holds in store.

In addition to local broadcasts, the shows are also available on YouTube at <http://www.youtube.com/user/danieledullea>. Check the websites for AAUW-St. Lawrence County (<http://www.northnet.org/stlawrenceaauw/index.html>) and the League of Women Voters of St. Lawrence County (<http://slc-leaguewv.org/>) for specific program links as they become available.